



watmos
COMMUNITY HOMES



Shaping Our Future Vision

Cross Cutting Commitments

- Quality and Continuous Improvement
- Equality and Diversity
- Efficiency and Value for Money
- Sustainability and Care for the Environment

Emerging Strategic Themes

Safeguarding our uniqueness

This theme focuses on what we need to do to protect the unique features of our organisation long term. This will include deciding on what action is required to protect tenant management, to maintain local estate-based service delivery, to strengthen resident involvement and to secure the succession of the current tenant leadership.

Developing new business

This theme focuses on how the organisation might grow in future. This will include exploring our opportunities to build new homes, and plans to expand our activities into neighbourhood management and community services through the development of new co-operatives and social enterprises.

Raising Our Profile

This theme focuses on the Group's image and profile locally, regionally and nationally. This will include being clear about how we want to be seen by others and them taking decisive steps to achieve effective publicity and promotion. In addition we need to consider whether we wish to be more focussed on influencing Government and other policy-makers.

Working Smarter Not Harder

This theme focuses on the need to liberate our people from unnecessary bureaucracy so that they can concentrate on the things that really matter. This will address concerns about the amount of paperwork and record-keeping we require and how we might streamline and process re-engineering to become leaner, meaner and more productive.